



# Miguel Camacho

DESIGNER

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## KUKIC ADVERTISING

### Art Director

Coral Gables, FL  
July 2018 - 2020

Created the branding and developed marketing campaigns for companies within different industries from all over the globe. Designed and built plus 30 websites using Elementor Pro and Wordpress. Launched more than a dozen ecommerce stores through the Shopify and Woocommerce platforms. Managed all type of social media platforms and increased the analytics for every project.

## E. DYNAMIX

### Web Designer

Coral Gables, FL  
Dec 2017 - Jun, 2018

Rebranded more than 10 in-house old projects that needed a new vision. All the logos, websites and sales presentations were fully adapted with a more modern and sophisticated look following the rules and aesthetics of design. Manipulated and edited a series of images and videos to implement web applications and social media platforms. Designed mock-ups and building plans.

## ELEGANT BEAUTY

### Social Media Manager

Doral, FL  
May 2017 - Dec, 2017

Completely changed their branding system and the whole company structure. Managed all of their social media accounts and boosted the company's analytics across all platforms with a 40% increase within the first month only. Designed the monthly flyer that advertised all of their products and promoted the brand. I was also in charge of all the product photography and the print lab.

## MIAMI FASHION WEEK

### Graphic Designer

Miami, FL  
Apr 2013 - Apr, 2017

Worked in the promotional materials and campaigns for the brand. Redesigned the logo and branding of the whole company. Advertised more than 50 events around the cities of Miami, New York, Madrid and Barcelona. Collaborated with runway directors, stage producers and fashion designers over the production of the anticipated runway. This included editing sound, video and images.

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## FLORIDA INTERNATIONAL UNIVERSITY

Miami, FL  
2017 - 2020

College of Communication, Arch + The Arts  
BFA Major in Art - Graphic Design Path  
MN Minor - Art History

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## SKILLS

Visual Design / UX / Agile / Creative Thinking / User Testing / Interaction Design  
User Journey / User Flows / Typography / Editorial Design / Branding / Photo and  
Video Editing / Social Media Management / Illustration / Art Direction

## TOOLS

Procreate / Adobe XD / Illustrator / Photoshop / InDesign/ After Effects/ Final Cut  
Microsoft Office / Elementor Pro / Wordpress

## LANGUAGES

English and Spanish